

## Nutritional Supplement Partnership Helps USA Water Polo Train 'Klean'

Klean Athlete to provide supplements and nutrition education to USA National Teams as Official Nutritional Supplement Brand of USA Water Polo



Kiley Neushul of the USA Water Polo Women's Senior National Team prepares to take on China following a nutrition education session with Klean Athlete

**Huntington Beach, CA** – November 9, 2015 –Klean Athlete has teamed up with USA Water Polo to help its athletes focus on training and nutrition. Through this new partnership, Klean Athlete and USA Water Polo will help players focus on building a solid nutritional foundation while avoiding unsafe or banned substances.

"As we gear up for Rio next year, we want to provide our teams with that competitive edge. Klean Athlete will not only help our national teams reach peak performance, it's also NSF

Certified for Sport®, which means our athletes can be assured of the highest safety and quality," said Jeff Dyrek, USA Water Polo director of marketing.

As part of its ongoing commitment to nutritional supplement education and safety, Klean Athlete is also offering informational sessions to the USA Water Polo athletes to educate them about the importance of NSF Certified for Sport® certification and the performance benefits of building a solid nutritional foundation. The first education session took place this past weekend prior to the USA Women's National Team match against China.

"We believe fueling and fortifying a healthy foundation is the most important factor contributing to an athlete's performance," said Timothy Monk, senior vice president of sales and marketing for Klean Athlete. "A healthy athlete performs more consistently at his or her best. The USA Water Polo National Team includes some of the most finely tuned athletes in the world, who undergo rigorous training and intense competition. Through this new partnership, we are pleased to offer these coaches and athletes education about the importance of proper nutrition and safe supplementation as part of their overall training regimen."

Klean Athlete is a line of 10 nutritional supplements that are NSF Certified for Sport®, meaning each product undergoes a meticulous testing and verification process and is certified as 100% free of all banned substances. The line was developed for athletes by athletes to provide a safe and effective foundation to live healthy, train smart and compete at the highest level, while also integrating seamlessly into an athlete's daily regimen. It features foundational products for everyday use, such as Klean Multivitamin™, Klean Omega™, Klean Probiotic™ and Klean-D™, as well as Klean Recovery and Klean Isolate to help fuel training and optimize performance so athletes can continue to train, recover and repeat.\* Through the partnership, USA Water Polo Senior National Team athletes will receive monthly shipments of Klean Recovery and Klean Isolate.

Klean Athlete products support active lifestyles and include the formulas and nutrients athletes need without any added or unnecessary fillers. The complete line is formulated without wheat or gluten and is free of artificial coloring, flavoring and sweeteners.

Klean Athlete is available through its exclusive network of accredited coaches, trainers and teams as well as at www.kleanathlete.com.

For images from the USA Women's Water Polo Team nutrition information session with Klean Athlete, please click here.

\*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

## **About Klean Athlete**

The Klean Athlete® NSF Certified for Sport® supplements were designed to maintain the healthy lifestyle and promote peak performance of athletes, from the weekend warrior to the amateur and professional competitor.\* Klean Athlete® is available through its exclusive network of accredited coaches, trainers and teams as well as at www.kleanathlete.com.

## **About USA Water Polo**

USA Water Polo, Inc. is the national governing body for water polo in America, overseeing the United States Olympic program as well as 20 different championship events annually, such as Junior Olympics and Masters National Championships. With more than 40,000 members, USAWP is also the sanctioning authority for more than 500 Member Clubs and more than 400 tournaments nationwide. USAWP is committed to the development of the sport throughout the U.S. It fosters grass-roots expansion of the sport, providing a national system of affiliated clubs, certified coaches and officials.