



FOR IMMEDIATE RELEASE

Pro BMX Racer Alise Post Joins The 2015 Klean Team USA

PITTSBURGH, Pa., June 24, 2015 – [Klean Athlete®](#), a line of [NSF Certified for Sport®](#) nutritional supplements designed to support a healthy lifestyle and promote peak performance, is excited to welcome Alise Post, Pro BMX Racer and 2012 Olympian, to the 2015 [Klean Team USA](#).*

“I’m a Klean Athlete because I want to perform at optimal levels at all times,” says Alise. “But I won’t sacrifice competing clean and fair to do so. I want to give my body every advantage to be my natural best, so NSF Certified for Sport Klean Athlete products are my choice for nutritional support.”*

As a member of the 2015 Klean Team USA, Alise has incorporated Klean Athlete supplements into her training, competition, and recovery routine – making a commitment to living Klean.

“We’re thrilled that she has joined our team of ambassador athletes,” says Timothy Monk, Senior Vice President of Sales and Marketing for Klean Athlete. “Alise embodies the Klean Athlete lifestyle by not only demonstrating dedication to her sport, but also committing to healthy living and smart training.”

One of the youngest females to hold a professional BMX title, Alise participated in the 2012 Summer Olympic Games in the Women’s BMX Cycling event. Alise will be representing Klean Athlete at a variety of upcoming events, including the UCI BMX World Championships, UCI World Cup Finals, and USA BMX Grand Nationals. To keep up with Alise, follow her on Facebook (www.facebook.com/alisepost), Twitter ([@alisepost11](https://twitter.com/alisepost11)), or Instagram ([@alisepost11](https://www.instagram.com/alisepost11)).

The Klean Athlete line is composed of ten nutritional supplements created to provide a safe and effective foundation to live healthy, train smart, and compete at the best possible level. The complete line of Klean Athlete products undergoes a meticulous testing and verification process to receive the esteemed NSF Certified for Sport certification ensuring that each product is free of banned substances. The NSF Certified for Sport program was developed in response to the concerns of athletes, coaches, team owners and others about finding banned substances in sports nutrition products.*

To meet the entire 2015 Klean Team USA, follow Klean Athlete on Facebook ([facebook.com/KleanAthlete](https://www.facebook.com/KleanAthlete)), Twitter ([@kleanathlete](https://twitter.com/kleanathlete)), and Instagram ([@kleanathlete](https://www.instagram.com/kleanathlete)), and visit the blog at www.kleanathlete.com/blog.

To learn more about the full line of Klean Athlete nutritional supplements, please visit www.kleanathlete.com.

**These statements have not been evaluated by the Food & Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.*

ABOUT KLEAN ATHLETE®

The [Klean Athlete®](#) NSF Certified for Sport® supplements were designed to maintain the healthy lifestyle and promote peak performance of athletes, from the weekend warrior to the amateur and professional competitor. Powered by Douglas Laboratories®, a business unit of Atrium Innovations Inc., this line of certified nutritional supplements is backed by more than 60 years of science, dedicated research and manufacturing excellence. Klean Athlete® is available through licensed healthcare professionals as well as qualified coaches, trainers, and registered customers at www.kleanathlete.com.

ABOUT KLEAN TEAM USA

The 2015 [Klean Team USA](#) is comprised of diverse athletes from throughout the country who embody the Klean Athlete lifestyle and values. They have demonstrated their dedication and commitment to healthy living and smart training, and are preparing for a competitive multisport race season ahead. To learn more about Klean Team USA 2015, visit www.kleanathlete.com/klean-team-usa.

ABOUT NSF®

Klean Athlete® is tested and certified by the NSF Certified for Sport® program (www.nsf-sport.com) part of [NSF International's Health Sciences Division](#). This growing division offers training and education, consulting, GMP and GLP testing, certification, R&D and auditing for the dietary supplement, pharmaceutical and medical device industries throughout the entire product lifecycle. The Health Sciences Division includes NSF's prestigious Dietary Supplements Certification Program. NSF International developed the only American National Standard for Dietary Supplements (NSF/ANSI 173) and tests and certifies supplements against this standard. NSF's Health Science Division operates globally throughout North America, Europe, the Middle East, Africa, Asia and Latin America. For more information visit www.nsf-sport.com.

ABOUT ATRIUM INNOVATIONS

[Atrium Innovations Inc.](#) is a globally recognized leader in the development, manufacturing, and commercialization of innovative, science-based natural health products, which are distributed in more than 35 countries. The Company owns healthcare practitioner and specialized retail product brands that are at the forefront of science, innovation and education. Atrium has over 1,300 employees and operates seven manufacturing facilities complying with current Good Manufacturing Practices. Additional information is available at www.atrium-innovations.com.

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