



## **Klean Athlete® Partners with Major League Baseball Players Association**

*First-of-Its-Kind Partnership Designed to Optimize Nutritional Health and Well-Being of Players*

**PITTSBURGH, Pa., July 15, 2015** – On the heels of the Major League Baseball All-Star Game, [Klean Athlete](#), a line of NSF Certified for Sport® nutritional supplements designed to support a healthy lifestyle and promote peak performance, today announced an innovative new partnership with the Major League Baseball Players Association (MLBPA) focused on maintaining the nutritional health and wellness of professional athletes. This first-ever partnership between the MLBPA and a nutritional supplement company aims to help players achieve peak performance by building a solid nutritional base while avoiding unsafe or banned substances found in many dietary supplements.\*

“More than 160 games and a rigorous travel schedule can take a toll on the health of these professional athletes,” said Timothy Monk, Senior Vice President of Sales and Marketing for Klean Athlete. “This partnership with the MLBPA achieves what our company set out to do by offering players nutritional support to promote overall health and wellness and help them perform at their optimal levels throughout the season.”\*

The MLBPA’s partnership with Klean Athlete is an example of the organization’s keen interest in working with players to support a more holistic approach to nutrition and wellness. The premise is simple: A healthy player is also a more effective player, less prone to injury and more consistently at his best.

“The MLBPA is excited to be partnering with Klean Athlete and its line of NSF Certified for Sport products developed with the professional baseball player in mind,” stated MLBPA Chief of Business Affairs, Tim Slavin. “Baseball players endure one of the most grueling schedules in all of professional sports, and Klean Athlete is committed to providing players with products that are not only safe, but effective in helping athletes meet their nutritional needs.”\*

Klean Athlete is a line of 10 nutritional supplements that are NSF Certified for Sport, meaning each product undergoes a meticulous testing and verification process and is certified to be 100% free of all banned substances. The line was developed to provide a safe and effective foundation to live healthy, train smart and compete at the highest level, while also integrating seamlessly into an athlete’s daily regimen. It features foundational products for everyday use, such as Klean Multivitamin™, Klean Omega™, Klean Probiotic™ and Klean-D™ to meet the unique needs of athletes to stay healthy throughout training.\*

Klean Athlete products support active lifestyles and include the formulas and nutrients athletes need without any added fillers. The complete line is formulated without wheat or gluten and is free of artificial coloring, flavoring and sweeteners.\*

Klean Athlete is available through its exclusive network of accredited coaches, trainers and teams as well as at [www.kleanathlete.com](http://www.kleanathlete.com).

*\*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.*

## **ABOUT KLEAN ATHLETE®**

The [Klean Athlete®](#) NSF Certified for Sport® supplements were designed to maintain the healthy lifestyle and promote peak performance of athletes, from the weekend warrior to the amateur and professional competitor. Klean Athlete® is available through its exclusive network of accredited coaches, trainers and teams as well as at [www.kleanathlete.com](http://www.kleanathlete.com).\*

## **ABOUT NSF®**

Klean Athlete® is tested and certified by the [NSF Certified for Sport® Program](#), part of NSF International's Health Sciences Division. This growing division offers training and education, consulting, GMP and GLP testing, certification, R&D and auditing for the dietary supplement, pharmaceutical and medical device industries throughout the entire product lifecycle. The Health Sciences Division includes NSF's prestigious Dietary Supplements Certification Program. NSF International developed the only American National Standard for Dietary Supplements (NSF/ANSI 173) and tests and certifies supplements against this standard. NSF's Health Science Division operates globally throughout North America, Europe, the Middle East, Africa, Asia and Latin America. For more information visit [www.nsf sport.com](http://www.nsf sport.com).

## **About the Major League Baseball Players Association**

The Major League Baseball Players Association ([www.MLBPLAYERS.com](http://www.MLBPLAYERS.com)) is the collective bargaining representative for all professional baseball players of the thirty Major League Baseball teams and serves as the exclusive group licensing agent for commercial and licensing activities involving active Major League baseball players. On behalf of its members, it operates the Players Choice licensing program and the Players Choice Awards, which benefit the needy through the Major League Baseball Players Trust ([www.PlayersTrust.org](http://www.PlayersTrust.org)), a charitable foundation established and run entirely by Major League baseball players. Follow: @MLB\_Players; @MLBPAClubhouse; @MLBPlayersTrust.

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