



KLEAN ATHLETE® AMPLIFIES COMMITMENT TO CLEAN SPORT WITH EXPANDED KLEAN TEAM ROSTER

Elite-level athletes team up with Klean Athlete to advance fair competition



Picture: BMX Pro and Klean Team Athlete Alise Post racing shortly after receiving her seventh consecutive USA Cycling® BMX National Champion title

PITTSBURGH, PA (May 16, 2017) — Klean Athlete, a line of science-based, NSF Certified for Sport® nutritional supplements, today announced the addition of six new athletes to the Klean Team roster. Klean Athlete supplements undergo a meticulous testing and verification process, and are certified as 100-percent free of banned substances — providing athletes with a safe and effective nutritional foundation to live healthy, train clean and compete at the highest possible level.*

The Klean Team members range from weekend warriors to Olympians and professional athletes, all sharing a common commitment to safe, proper nutrition and clean sport. Klean

Team members collaborate with Klean Athlete to generate awareness about safe supplementation, while fueling their bodies with the best possible nutrition before, during and after competition to ensure they compete at their best — without risking the integrity of their performance or results.*

“As athletes ourselves, we started Klean Athlete with a keen understanding that competitors can’t afford to take chances when it comes to nutritional supplements and need safe, NSF Certified for Sport® products that are tested clean of banned substances and contaminants,” said Adam Branfman, Klean Athlete brand manager. “I am so excited and inspired by the fierce and genuine competitors that comprise our Klean Team. I am humbled to collaborate with them every day to ensure that athletes at all levels have access to the safest and highest quality nutritional products available.”

The newest members of the Klean Team describe their commitment to clean sport and healthy living:

- **Adam Henrique, professional ice hockey player**
“Knowing I’m using safe products gives me the peace of mind to solely focus on each game. With the amount of stress put on my body throughout the season, Klean Athlete allows me to help keep my body competing at the highest level at all times.”*
- **Matt Scott, professional wheelchair basketball player, 2016 gold medal–winning Paralympian**
“I am a Klean Athlete because I am building a legacy that I will not allow to be tainted. I take immense pride in my performance and want only elite fuel made for champion athletes. I control what my body consumes, and I choose to compete clean.”
- **Mandy Marquardt, track cyclist, 11-time U.S. National Champion**
“As a track cyclist living with type 1 diabetes, I’m so in tune with and aware of what I put in my body, and I’m proud to have Klean Athlete as part of my daily regimen.”
- **Hugo Houle, professional cyclist**
“I am a Klean Athlete because, as a professional, I want to feed my body with the best quality nutritional products that meet the highest industry standards and safety criteria.”
- **Michelle Kasold, 2012 and 2016 field hockey Olympian**
“I am a Klean Athlete because I always want to challenge myself to reach my potential the right way. I take pride in pushing myself to my limits and being able to proudly stand in front of the American flag knowing I achieved success from hard work and dedication.”
- **Gabriela Stafford, 2016 track and field Olympian**
“I am a Klean Athlete because I respect my team, my competitors and myself. I want to see what my raw capabilities are on the track, and in my career I want to test the true limits of my body and mind. I surround myself with people who share that same philosophy and advocate for clean sport.”

"Klean Athlete continues to demonstrate its commitment to training clean by offering NSF Certified for Sport® products," explained Brian Jordan, RSCC*D, technical manager for NSF Certified for Sport® at NSF International. "Certified products are tested on a lot-by-lot basis for more than 265 banned substances based on the WADA prohibited-substance list and other anti-doping program lists. The certification is recommended by MLB®, NFL®, NHL®, PGA®, LPGA® and the Canadian Council for Ethics in Sports as well as numerous other leagues and associations."

Klean Athlete also recently welcomed sports nutrition expert Leslie Bonci, MPH, RD, CSSD, LDN, as a sports nutrition advisor. Bonci has served as a dietitian for NFL®, MLB® and NHL® teams, in addition to the Pittsburgh Ballet Theatre and the WNBA®.

"Having worked with professional athletes for decades, I have seen firsthand the transformation of properly nourished athletes," said Bonci. "I am excited about the opportunity to work alongside Klean Athlete to continue helping athletes of all levels get adequate nutrition to thrive in training and competition."

Bonci and the 2017 new recruits join a long roster of accomplished Klean Team athletes who share the same commitment to clean sport, including:

- Alise Post, Olympic BMX silver medalist, seven-time USA Cycling® BMX National Champion, five-time USA BMX Women's Pro Champion
- Balazs Csoke, professional triathlete and IRONMAN® champion
- Beth Ulibarri, triathlete and IRONMAN® finisher
- David Richter, coach/instructor, former professional cyclist and cofounder of Métier Racing and Coffee
- Todd Herriott, CSCS, RKC, coach/instructor, former professional cyclist and cofounder of Métier Racing and Coffee
- Ian Crane, former professional cyclist
- Meredith Atwood, triathlete and IRONMAN® finisher
- Timmy Samec, triathlete, IRONMAN® finisher, and ITU Team USA Member
- Carolyn Barron, triathlete and IRONMAN® finisher
- Lisa Roberts, professional triathlete and IRONMAN® finisher
- Liz Baugher, professional triathlete and IRONMAN® finisher
- Ronnie Delzer, ultrarunner, Guinness World Record® Holder for Greatest Distance Run on a Treadmill and 2017 USATF 100 Mile Trail National Champion

For more information about the 2017 Klean Team, click [here](#).

About Klean Athlete

Klean Athlete® NSF Certified for Sport® supplements were designed to maintain a healthy lifestyle and promote peak performance of athletes, from the weekend warrior to the amateur and professional competitor.* Klean Athlete® is available through its exclusive network of

accredited coaches, trainers and teams as well as at www.kleanathlete.com. Klean Athlete is an official partner of the Major League Baseball Players Association, an official charter partner of the Collegiate and Professional Sports Dietitians Association (CPSDA) and the official nutritional supplement brand of USA Water Polo and Axeon Hagens Berman, the world's leading under-23 cycling development team.

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

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